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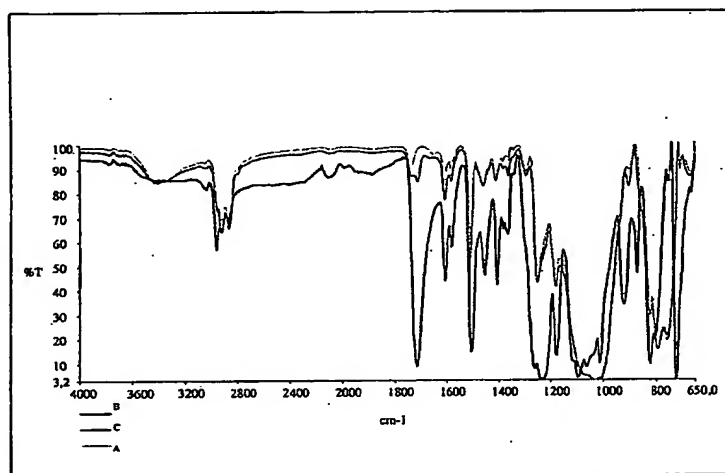
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(54) Title: METHOD FOR USE OF A POLYMER COATED PAPER OR BOARD AS PRINTING SUBSTRATE, A PRINTED PRODUCT OBTAINED BY THE METHOD AND USE OF A COATING



(57) Abstract: The invention relates to a method for using a polymer-coated paper or board as a printing substrate, to the printed product thus obtained and to the use of the coating. The invention relates to repeated use of the printing substrate, so that the printing ink is removed with a solvent from the surface that has been printed once, and the printing substrate thus cleaned is used for reprint. In accordance with the invention, the printing surface is formed of polysiloxane, to which polyester or styrene acrylate-based toners attach so as to be irremovable by mechanical means, yet removable by washing with a suitable solvent, such as acetone, for instance. A polysiloxane-coated paper or board is suitable especially for electro-photographic print with a dry toner, which can be fixed to the printing surface by fusion.



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